

Impact Snapshot 2022



Amplifying the voices of Aotearoa's changemakers

Waiho i te toipoto, kaua i te toiroa. Let us keep close together, not far apart.

To us, this whakataukī speaks to the importance of bringing people together for positive impact.

During the Financial Year Ending 31 March 2022, our focus on amplifying the voices of underserved and marginalised communities in Aotearoa continued. With two of our team members welcoming new pēpi into their whānau, we planned carefully to ensure our limited availability for projects was targeted at the communities who needed us most, including Māori, people with disabilities, and at-risk tamariki and rangatahi in Waitaha-Canterbury.

We maintained our working relationships with independent woman-led consultancies to continue to deliver to clients and support the sustainability of these sole-operator businesses.

Our mahi during this Financial Year enabled not-for-profits and organisations to communicate their impact, engage and co-design with stakeholders, and lead successful campaigns. The combination of our support and the efforts of our clients led to effective kaupapa and solutions that were designed with the communities they intended to benefit.

Mahi Summary

The Financial Year to 31 March 2022 saw a reduction in COVID-19 financial support being offered by government, yet many of our clients were still supporting whānau who were struggling to access basic needs such as healthy food, COVID-19 vaccinations, reliable transport, and disability support workers. We continued to tautoko these organisations by extending our discounted, low and pro-bono rates, delivering more than 90% of all projects at below our standard rates during this Financial Year.

As a wahine Māori-led pakihi, we also strengthened our focus on treaty responsiveness and cultural competency in our mahi, and supported other organisations to do the same, in light of the inequities being exacerbated by continued pandemic impacts.



Kōrero from our clients

“Ngātahi Communications has the ability to discern and powerfully engage with the “why” of an organisation.”

– *New Zealand Spinal Trust*

“The strategy also provisions our obligations as a partner of Te Tiriti o Waitangi, to ensure that our organisation is authentically engaging Māori and Pasifika communities with our planned communication strategies.”

– *Bioprotection Aotearoa*

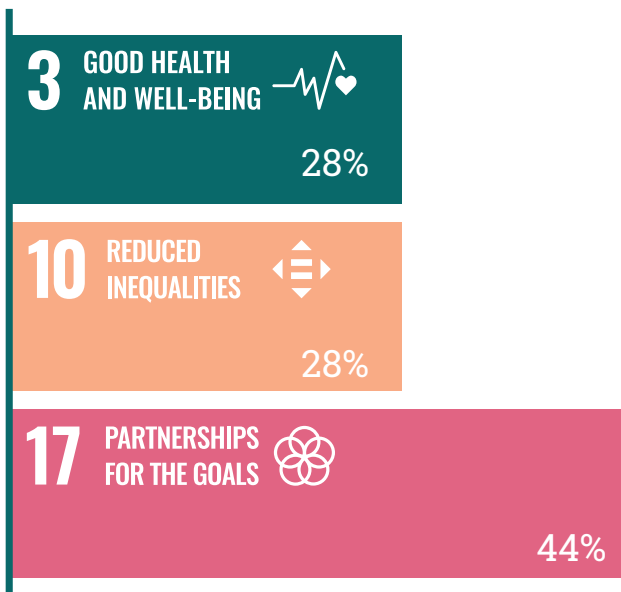
“Ngātahi is great at steering and shaping conversations that help us better communicate who we are, what we do and why we do it.”

– *Ōtautahi Tiny Performance Festival*

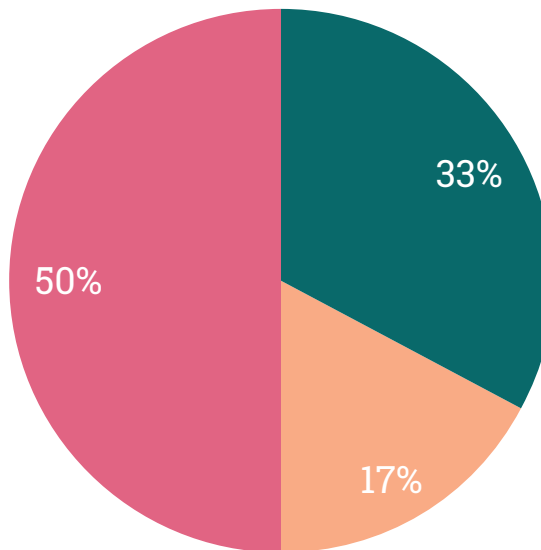
Our contribution to the SDGs

Who we partnered with

How we spent our time



Based on how many projects aligned with each of our targeted UN Sustainable Development Goals.

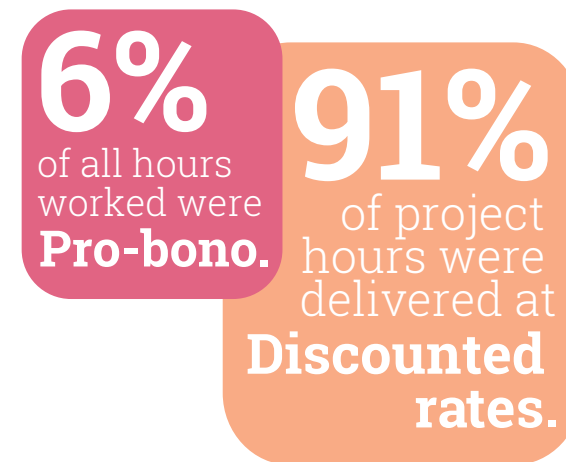


■ US ■ NFP ■ SOCIAL

US = underserved/marginalised communities

NFP = not-for-profit organisations

SOCIAL = social/environmental kaupapa



Want to improve how you communicate your social and environmental impact?

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